

# NEW OCCIDENTAL HOTEL

605 MONTGOMERY STREET AT CLAY

50 Cents and up per day, DETACHED BATH.

\$1.00 and up per day with PRIVATE BATH

TELEPHONE DOUGLAS 5756

SPECIAL RATES BY WEEK

ROBERT BEHLOW, MANAGER

ADV

CROCKER-LANGLEY—1916—DIRECTORY

AER

**Advertising Agents—Continued**

**McCANN H K CO**, 461 Market  
 Murphy W J 1026 Market  
 National Program Co 785 Market  
 Oppenheim Ramsey Co Crossley Bldg  
 Pacific Illustrating Co 821 Market  
 Pacific Railway Advertising Co 785 Market  
 Pacific States Advertising Agency 88, 1st  
 Peck-Judah Co 687 Market  
 Press Clipping Bureau 88, 1st  
 Red Wing Adv Co Phelan Bldg  
 Riemer H R 948 Market  
 Roberts Edw Co 1827 Fillmore  
 Robinson C S 5 Kearny  
**RODGERS ADDRESSING BUREAU**, 35  
 Montgomery

**Rodgers Addressing Bureau**

35 Montgomery Street

Addressing by Hand or Typewriter.  
 Fac-simile Letters. Fill in to match. Com-  
 petent Addressers to do the work at your  
 office. Deliver Letters, Books or Samples.

Telephone Douglas 5644

Schroeder & Herzog 412, 14th  
 Scott R C Advertising Co 681 Market  
 Simon C F 1810 Market  
 Solomon M 461 Market  
 Sommers & Herts 660 Market  
 Tam Slide Co 171, 2d  
 Tuttle O W Phelan Bldg  
 Welch J Herbert Adv Co 461 Market  
 Williams M L Phelan Bldg

**Advertising Buttons**

**BAIN FRED B (Inc)** 201 Sansome, tel  
 Garfield 355

**Advertising Distributors**

Backus E Phelan Bldg

**BLUM'S ADVERTISING AGENCY**

We furnish the most systematic and  
 reliable House-to-House Distributing  
 and Sign-Tacking Service on the Pacific  
 Coast. Our Agency has the hearty in-  
 dorsement of about 85% of the mer-  
 chants in San Francisco and Oakland,  
 who do distributing, and the largest  
 percentage of Eastern advertisers. We  
 always make GOOD. Ask for PROOFS.  
 Williams Bldg (3d and Mission Sts.)  
 Phone Douglas 3017

San Francisco Adv Distributing Co 521  
 Howard

**SIMON CHAS F ADVERTISING & DIS-  
 TRIBUTING CO**, 1810 Market  
 Walsh Thos J Co 143, 2d

**Advertising Novelties**

**AMERICAN ART WORKS**, 112 Market,  
 rooms 316, 325-327, tel Sutter 2659  
**BACHERACH & CO**, 579 Market  
**BAIN FRED B (Inc)** 201 Sansome, tel  
 Garfield 355  
 Bastian Bros 525 Market  
 Blum's Advertising Agency, 693 Mission  
 Burkhardt B O 747 Sansome  
 Greiff B S 235 Montgomery  
 Israel A C (Donker-Williams & Co) 656  
 Clayton  
 National Sales Co 131 Leidesdorff  
 Walsh V S 560 Mission

**WHITEHEAD & HOAG CO**, 524 Monad-  
 nock Bldg  
 Wolf & Co 25 Kearny

**Advertising Signs**

American Art Works 112 Market  
 Bachrach & Co 579 Market  
**BAIN FRED B (Inc)** 201 Sansome, tel  
 Garfield 355  
 Brown P L 888 Mission

**MOISE-KLINKNER CO**  
 PHONE MARKET 1636  
 1212 MARKET ST., OPP. 8th ST.

**WHITEHEAD & HOAG CO**, 524 Monad-  
 nock Bldg

**Advertising Specialties**

**BAIN FRED B (Inc)** 201 Sansome, tel  
 Garfield 355  
**BLACKWELL F E**, Crossley Bldg, Mis-  
 sion and New Montgomery

THIS FIXTURE  
FURNISHED FREE

Soda, Syphon and Mineral Waters  
 Ginger Ale and other Beverages  
 350 Fell Street Phone Market 6516

"GOOD FOR YOU"  
**Chambred**  
 PURE  
 SPRING WATER



THE ADVERTISING CLOCK, AND  
 THE "WINDOW MAGNET"  
**F. E. BLACKWELL**

CROSSLY BUILDING, MISSION AND NEW MONTGOMERY STREETS

**Aeroplane Supplies**

**C.W. MARWEDEL**  
 MACHINE SHOP SUPPLIES  
 76-78 First St. SAN FRANCISCO, CAL.

**Aeroplanes**

Andermat Aeroplane Co Phelan Bldg  
 Hoffman Aeroplane Co 417 Montgomery

# MIMEOGRAPH

H. S. CROCKER CO., AGENTS 565-571 MARKET ST.